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*** It is now 5/9/07 3:37:48 PM ***

Welcome to DialogLink - Version 5 Revolutionize the Way You Work!

New on Dialog Enhanced Derwent World Patents Index Now Available

The enhanced *Derwent World Patents Index*® (*DWPI*SM) (Files 350,351,352) is now available on Dialog. The improvements implemented in *DWPI* on Dialog further extend the database's rich content set and enhances overall functionality of the database.

In addition to distilled expert analysis reflected in *DWPI* expanded titles and abstracts, other enhancements include original patent filing details, multiple patent images, easy cut-and-paste patent family data, and much more.

The new templates include new features that will help you manage and distribute your *DWPI* search results in an attractive format.

Learn about all of the new *DWPI* enhancements and report templates at <http://www.dialog.com/dwpi>.

DialogLink 5 Release Notes

New features available in the latest release of DialogLink 5 (November 2005)

- Ability to resize images for easier incorporation into DialogLink Reports
- New settings allow users to be prompted to save Dialog search sessions in the format of their choice (Microsoft Word, RTF, PDF, HTML, or TEXT)
- Ability to set up Dialog Alerts by Chemical Structures and the addition of Index Chemicus as a structure searchable database
- Support for connections to STN Germany and STN Japan services

Show Preferences for details

? Help Log On Msg

*** ANNOUNCEMENTS ***

NEW FILES RELEASED

***BIOSIS Previews Archive (File 552)
***BIOSIS Previews 1969-2007 (File 525)
***Engineering Index Backfile (File 988)
***Trademarkscan - South Korea (File 655)

RESUMED UPDATING

***File 141, Reader's Guide Abstracts

RELOADS COMPLETED

***File 5, BIOSIS Previews - archival data added
***Files 340, 341 & 942, CLAIMS/U.S. Patents - 2006 reload now online

DATABASES REMOVED

Chemical Structure Searching now available in Prous Science Drug
Data Report (F452), Prous Science Drugs of the Future (F453),
IMS R&D Focus (F445/955), Pharmaprojects (F128/928), Beilstein
Facts (F390), Derwent Chemistry Resource (F355) and Index Chemicus
(File 302).

>>>For the latest news about Dialog products, services, content<<<
>>>and events, please visit What's New from Dialog at <<<
>>><http://www.dialog.com/whatsnew/>. You can find news about<<<
>>>a specific database by entering HELP NEWS <file number>.<<<

? Help Off Line

* * *

Connecting to Rob Pond - Dialog - 264751

Connected to Dialog via SMS00223

? B 15, 9, 610, 810, 275, 476, 624, 621, 636, 613, 813, 16, 160, 634, 148, 20, 35, 583,
65, 2, 474, 475, 99, 256, 348, 349, 347, 635, 570, PAPERSMJ, PAPERSEU, 47

[File 15] ABI/Inform(R) 1971-2007/May 09

(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 9] **Business & Industry(R)** Jul/1994-2007/May 08
(c) 2007 The Gale Group. All rights reserved.

[File 610] **Business Wire** 1999-2007/May 09
(c) 2007 Business Wire. All rights reserved.

**File 610: File 610 now contains data from 3/99 forward. Archive data (1986-2/99) is available in File 810.*

[File 810] **Business Wire** 1986-1999/Feb 28
(c) 1999 Business Wire . All rights reserved.

[File 275] **Gale Group Computer DB(TM)** 1983-2007/May 08
(c) 2007 The Gale Group. All rights reserved.

[File 476] **Financial Times Fulltext** 1982-2007/May 09
(c) 2007 Financial Times Ltd. All rights reserved.

[File 624] **McGraw-Hill Publications** 1985-2007/May 09
(c) 2007 McGraw-Hill Co. Inc. All rights reserved.

**File 624: Homeland Security & Defense and 9 Platt energy journals added Please see HELP NEWS624 for more*

[File 621] **Gale Group New Prod.Annou.(R)** 1985-2007/May 08
(c) 2007 The Gale Group. All rights reserved.

[File 636] **Gale Group Newsletter DB(TM)** 1987-2007/May 08
(c) 2007 The Gale Group. All rights reserved.

[File 613] **PR Newswire** 1999-2007/May 09
(c) 2007 PR Newswire Association Inc. All rights reserved.
**File 613: File 613 now contains data from 5/99 forward. Archive data (1987-4/99) is available in File 813.*

[File 813] **PR Newswire** 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc. All rights reserved.

[File 16] **Gale Group PROMT(R)** 1990-2007/May 08
(c) 2007 The Gale Group. All rights reserved.

[File 160] **Gale Group PROMT(R)** 1972-1989
(c) 1999 The Gale Group. All rights reserved.

[File 634] **San Jose Mercury** Jun 1985-2007/May 08
(c) 2007 San Jose Mercury News. All rights reserved.

[File 148] **Gale Group Trade & Industry DB** 1976-2007/May 08
(c)2007 The Gale Group. All rights reserved.

[File 20] **Dialog Global Reporter** 1997-2007/May 09
(c) 2007 Dialog. All rights reserved.

[File 35] **Dissertation Abs Online** 1861-2007/Apr
(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 583] **Gale Group Globalbase(TM)** 1986-2002/Dec 13
(c) 2002 The Gale Group. All rights reserved.
**File 583: This file is no longer updating as of 12-13-2002.*

[File 65] **Inside Conferences** 1993-2007/May 09
(c) 2007 BLDSC all rts. reserv. All rights reserved.

[File 2] **INSPEC** 1898-2007/Apr W5
(c) 2007 Institution of Electrical Engineers. All rights reserved.

[File 474] **New York Times Abs** 1969-2007/May 09
(c) 2007 The New York Times. All rights reserved.

[File 475] **Wall Street Journal Abs** 1973-2007/May 09
(c) 2007 The New York Times. All rights reserved.

[File 99] **Wilson Appl. Sci & Tech Abs** 1983-2007/Apr
(c) 2007 The HW Wilson Co. All rights reserved.

[File 256] **TecInfoSource** 82-2007/May
(c) 2007 Info.Sources Inc. All rights reserved.

[File 348] **EUROPEAN PATENTS** 1978-2007/ 200716
(c) 2007 EUROPEAN PATENT OFFICE. All rights reserved.

**File 348: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.*

[File 349] **PCT FULLTEXT** 1979-2007/UB=20070503UT=20070426
(c) 2007 WIPO/Thomson. All rights reserved.

**File 349: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.*

[File 347] **JAPIO** Dec 1976-2006/Dec(Updated 070403)
(c) 2007 JPO & JAPIO. All rights reserved.

[File 635] **Business Dateline(R)** 1985-2007/May 09
(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 570] **Gale Group MARS(R)** 1984-2007/May 08
(c) 2007 The Gale Group. All rights reserved.

[File 387] **The Denver Post** 1994-2007/May 08
(c) 2007 Denver Post. All rights reserved.

[File 471] **New York Times Fulltext** 1980-2007/May 10
(c) 2007 The New York Times. All rights reserved.

[File 492] **Arizona Repub/Phoenix Gaz** 19862002/Jan 06
(c) 2002 Phoenix Newspapers. All rights reserved.
**File 492: This file is no longer updating.*

[File 494] **St LouisPost-Dispatch** 1988-2007/May 08
(c) 2007 St Louis Post-Dispatch. All rights reserved.

[File 631] **Boston Globe** 1980-2007/May 04
(c) 2007 Boston Globe. All rights reserved.

[File 633] **Phil.Inquirer** 1983-2007/May 07
(c) 2007 Philadelphia Newspapers Inc. All rights reserved.

[File 638] **Newsday/New York Newsday** 1987-2007/May 09
(c) 2007 Newsday Inc. All rights reserved.

[File 640] **San Francisco Chronicle** 1988-2007/May 08

(c) 2007 Chronicle Publ. Co. All rights reserved.

[File 641] **Rocky Mountain News** Jun 1989-2007/May 09

(c) 2007 Scripps Howard News. All rights reserved.

[File 702] **Miami Herald** 1983-2007/May 05

(c) 2007 The Miami Herald Publishing Co. All rights reserved.

[File 703] **USA Today** 1989-2007/May 08

(c) 2007 USA Today. All rights reserved.

[File 704] **(Portland)The Oregonian** 1989-2007/May 08

(c) 2007 The Oregonian. All rights reserved.

[File 713] **Atlanta J/Const.** 1989-2007/May 06

(c) 2007 Atlanta Newspapers. All rights reserved.

[File 714] **(Baltimore) The Sun** 1990-2007/May 08

(c) 2007 Baltimore Sun. All rights reserved.

[File 715] **Christian Sci.Mon.** 1989-2007/May 09

(c) 2007 Christian Science Monitor. All rights reserved.

[File 725] **(Cleveland)Plain Dealer** Aug 1991-2007/May 08

(c) 2007 The Plain Dealer. All rights reserved.

[File 735] **St. Petersburg Times** 1989- 2007/May 06

(c) 2007 St. Petersburg Times. All rights reserved.

[File 477] **Irish Times** 1999-2007/May 08

(c) 2007 Irish Times. All rights reserved.

[File 710] **Times/Sun.Times(London)** Jun 1988-2007/May 09

(c) 2007 Times Newspapers. All rights reserved.

[File 711] **Independent(London)** Sep 1988-2006/Dec 12

(c) 2006 Newspaper Publ. PLC. All rights reserved.

**File 711: Use File 757 for full current day's news of the Independent, as as well as full coverage of many additional European news sources.*

[File 756] **Daily/Sunday Telegraph** 2000-2007/May 09

(c) 2007 Telegraph Group. All rights reserved.

[File 757] **Mirror Publications/Independent Newspapers** 2000-2007/May 09

(c) 2007. All rights reserved.

[File 47] **Gale Group Magazine DB(TM)** 1959-2007/Apr 30

(c) 2007 The Gale group. All rights reserved.

? s ultramercial

S1 114 S ULTRAMERCIAL

? S AU=(jones, d? OR jones d? OR ((dana)(2N)jones))

Processing

>>>W: One or more prefixes are unsupported

or undefined in one or more files.

11070 AU=JONES, D?

1327 AU=JONES D?

22517 AU=DANA

162836 AU=JONES

11 AU=DANA(2N)AU=JONES

S2 12402 S AU=(JONES, D? OR JONES D? OR ((DANA)(2N)JONES))

? s pd<20010529

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>>>W: One or more prefixes are unsupported

or undefined in one or more files.

S3 87669896 S PD<20010529

? d s

Set	Items	Description
S1	114	S ULTRAMERCIAL

S2 12402 S AU=(JONES, D? OR JONES D? OR ((DANA) (2N) JONES))

S3 87669896 S PD<20010529

? s s3 and s1

87669896 S3

114 S1

S4 0 S S3 AND S1

? s s3 and s2

Processing

Processing

Processing

87669896 S3

12402 S2

S5 4557 S S3 AND S2

? s sponsor???? or advertiser?????

Processing

Processing

4287898 SPONSOR????

769034 ADVERTISER?????

S6 4945582 S SPONSOR???? OR ADVERTISER?????

? s sponsor?????

Processing

S7 4340907 S SPONSOR?????

? s s5 and (s6 or s7)

Processing

4557 S5

4945582 S6

4340907 S7

S8 160 S S5 AND (S6 OR S7)

? s content or music or video or videos or movie or movies

Processing

Processing

Processing

Processing

Processing

Processing

Processing

Processing

5284048 CONTENT

4579153 MUSIC

5993925 VIDEO

594473 VIDEOS

2145340 MOVIE

1247878 MOVIES

S9 15453466 S CONTENT OR MUSIC OR VIDEO OR VIDEOS OR MOVIE OR MOVIES

? s s9 and s8

15453466 S9

160 S8

S10 12 S S9 AND S8

? rd

>>>W: Duplicate detection is not supported for File 348.

Duplicate detection is not supported for File 349.

Duplicate detection is not supported for File 347.

Records from unsupported files will be retained in the RD set.

S11 11 RD (UNIQUE ITEMS)

? t s11/k/all

11/K/1 (Item 1 from file: 15)

ABI/Inform(R)

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Jones, Deborah...

Text:

...the private sector-oriented EEO Trust, various private sector human resource management practitioners and consultants **sponsored** "managing diversity" as a new framework for organisational discourse of difference (see also Ellis, 1994...Each subsidiary organisation was sent carefully detailed manuals, training programmes, directives to follow, response sheets, **videos**, and even the international facilitator to ensure conformity in the interpretation and implementation of various...

11/K/2 (Item 2 from file: 15)

ABI/Inform(R)

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Jones, David B

Text:

Advertisers and academics both agree on the necessity of objectives and goals in the creation and...

...in communication theory and consumer behavior that address how messages are processed, and how consumer, **advertiser** and competitive relationships are developed and maintained. This helps move advertising strategy closer to the...

...sale or whether or not a particular customer is satisfied. Without a customer focus, an **advertiser** has no idea of which aspects of a promotional campaign (e.g. advertising, merchandising, promotions...

...use, and which are addressed by the proposed model: first, DAGMAR imposes significant structure on **advertisers** that may impede its use. Specifying target markets' existing hierarchy levels and measuring change requires...sender as implied by DAGMAR type hierarchies. The key difference is that DAGMAR uses an **advertiser** (symbol omitted) consumer causal sequence while the alternative is a continuous, ongoing, interactive process of...

...each communication both a cause and an effect (Littlejohn, 1989, Watzlawick et al. (1967).

The **advertiser** and consumer are in a relationship governed by all their actions and reactions (intentional and...

...on the receiver's response to the advertisement, but also the situation created for the **advertiser's** next communication. While this approach can be inferred from DAGMAR, DAGMAR's emphasis in...

...the one-way model of communication versus a two-way communications' relationship model. Suppose an **advertiser** wants the target market to

have increased positive affect toward their product. This is an...

...for the sender that is really what is desired, as now the customer allows the **advertiser** to move to the next level of promoting the product. In other words, the subsequent interactions that the **advertiser** can now engage in is what is really desired. When devising a communication goal from this perspective, an **advertiser** can ask questions such as "what are the types of future situations I want to...

...the communications' relationship model. While message processing is still important, the degree to which the **advertiser's** next advertisement or promotion is successfully set up is paramount. A processing view of...an on-lot visit). If receivers do respond differently to the two phrasings, then the **advertiser** should expect different responses to subsequent advertisements and promotions, as each advertisement sets up different...

...key aspects of the message? Ability encompasses both basic aptitude and the existence of relevant **content** knowledge to process the information. This **content** information is usually a function of successful prior advertising, public relations or word-of-mouth...

...communications. Similar themes in competitive advertisements may cause receivers to confuse brands; alternatively, competitive advertisement **content** may be mentioned and exploited as seems to be common in the long-distance telephone...

...Examples of midrange goals are: another advertisement that builds on the first advertisement's information **content** when consumer hierarchies may be complex and purchases are high ...possibilities our communication extends to the competition In the same way that advertisements bind the **advertiser** and consumer relationship, they are also part of the larger competitor-firm-consumer relationship. Ideally...

...be in the position where they have no particular potential consumer leverage to stop the **advertiser's** progressing relationship with its customers. One classic example of intentional competitive positioning is the use of inoculation in advertising communications. An **advertiser** anticipates a potential competitive response to an advertisement, and through message information helps prepare the...

...successes and failures are given in Table II.

Mid-range goals are important because an **advertiser** can inadvertently set up the competition with good strategic communications. For example, two Southern grocery...

...increased attention to the relationships a firm's advertisements create. To enact this perspective, an **advertiser** constantly asks questions such as what might the consumer be like after responding to my...

...and immediately prior competitive advertisement (and any positive, exploitative use of the competition's advertisement **content** or scenarios), and use of the third column to highlight either research issues or assumptions...89.

Colley, R.H. (1961), Defining Advertising Goals for Measured Advertising Results, Association of National **Advertisers**, New York, NY.
Hartley, S.W. and Patti, C.H. (1988), "Evaluating Business-to-Business...

11/K/3 (Item 1 from file: 275)
Gale Group Computer DB(TM)
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Jones, Del

...own, they need access to equipment. This means they must be able to borrow computers, **video** tapes, **video** tape players, software, etc. If equipment is big and bulky, users will be reluctant to...

...training equipment. The portable computers should contain hard disks and a modem.

- * Use published training. **Video** tape can be the backbone of an effective self instruction program. Acquire a library of published **video**-tape training in VHS format. The selection should be as broad as possible. Complement the **video** tapes with a variety of on-screen tutorials, audio cassettes and books.

- * Provide support. Telephone...

...morning answering user questions resulting from the previous night's training.

- * Create training. Company-developed **video** tapes and on-screen tutorials do not have to be professionally produced. Concentrate on providing...

...computers. The company should participate in the purchase by splitting the cost and providing company-**sponsored** financing.

- * Other inducements. Other user supports can be provided at minimum cost. Among these supports are company-**sponsored** user groups, a user bulletin board, a PC users' newsletter, conference-call support sessions, applications...

19880119

11/K/4 (Item 1 from file: 16)
Gale Group PROMT(R)
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BHASKAR, NEIL; JONES, DR. WENDELL

...talent and representatives from users, whose services will be directly impacted by outsourcing. An executive **sponsor** or champion is desirable, and in cases that involve organizational politics, absolutely critical. For larger...

...and other packaged software solutions; server and mainframe data center operations; desktop support; data and **video** communications; and entire business processes such as finance, accounting, legal, and HR.
Total outsourcing is...

20000801

11/K/5 (Item 2 from file: 16)
Gale Group PROMT(R)
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Jones, Dominic

...Metropolitan Government Water Authority's Kanamachi water filtering center. The Kanamachi Energy Service deal is **sponsored** by Ishikawajema Harima Heavy Industries, Shimizu Corp and Electric Power Development and will cost about...an operation committee will be created for the Kasuza joint venture. In addition to the **sponsors**, Chiba prefectural government will take a seat on the committee. The waste treatment plant's...

...So far the PFI committee which is compiling the guidelines has revealed little of their **content**. But lawyers in Tokyo say the guidelines are expected to introduce more subjective non-monetary **content**, will not be legally binding for local governments. However it is widely expected that local...

20001001

11/K/6 (Item 1 from file: 148)
Gale Group Trade & Industry DB
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Jones, Dennis

...store, however, may not sell any goods or services, and its revenues may derive from **advertisers** seeking access to an ever-increasing number of participants. Thus, assessing the viability of an...

...is that economics is dealing more with "dematerialized" output (for example, software codes, the creative **content** of a **movie**, or

Internet services). A related issue is the concept of "infinite expansibility," where one person...

20000301

11/K/7 (Item 2 from file: 148)
Gale Group Trade & Industry DB
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Keystone Awards. (new BUILDER-sponsored awards program)
Jones, David A.

Abstract: ...Window and Door Assn won the Training and Education Grand Award for its installation training video. Square D Co won the Comprehensive Program Grand Award for its all-inclusive marketing program featuring videos, books and brochures.

Text:

...and product manufacturers depend on each other to help them sell. Now, a new BUILDER-**sponsored** awards program recognizes outstanding partnerships.

...the partnership between the two players, symbolized by the keystone--the lock of an arch.

Sponsored by BUILDER and its sister publications, PROSALES and REMODELING, the awards are divided into three...

...tools, training and education tools, and comprehensive programs. A fourth category, public service, recognizes manufacturer-**sponsored** programs that provide or improve housing for those in need.

GRAND AWARD

Sherwin-Williams: Quality...

...the booklet details the benefits of using low-E insulating glass.

GRAND AWARD

NWWDA: Installation **video**

Nobody knows more about installing a door or window than the manufacturer itself. Problem is...

...callbacks and a tarnished reputation.

The National Wood Window and Door Association's installation-training **video** attempts to bridge the knowledge gap between manufacturer and installer. The 16-minute **video**, along with a 16-page notebook,

provides step-by-step details on how to ...properly install wood windows and doors and outlines common problems. In addition to echoing the **video's** instructions, the notebook includes a quiz to help students review what they've learned...

...takes the training process out of the field and into the classroom," Becker said.

The **video** and booklet are also available in Spanish, and that impressed the judges. "Most builders don...

...it.

Case in point: Square D's Elan, a wiring system that links audio and **video** facilities throughout a house. Square D must not only educate the consumer about the system...

...s attempt to address its varied audience through its comprehensive program of consumer advertising, sales **videos**, training **videos** and books, and several brochures. "This program effectively takes a wiring product out from behind...

...provides audio distribution throughout a house, builders can play audiotapes in their models that broadcast **music** interspersed with information about Elan. To highlight behind-the-wall features, signs can be placed near **video** outlets and volume controls.

Sales tools are designed to pull the builder into the sales...

...for volunteers during Habitat's recent building blitz in Cleveland. And as part of its **sponsorship** of a house for the Jimmy Carter Work Project in Washington, D.C., last summer...

...More than 9,000 people responded, resulting in Wolverine's decision to become a corporate **sponsor** for the Habitat program.

Wolverine donated all the siding, accessory, and soffit products that were...

19930200

11/K/8 (Item 3 from file: 148)

Gale Group Trade & Industry DB

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Jones, David C.

...insurance business, the College, the Society and their counterparts in the property/casualty arena are **sponsoring** "Ethics Awareness Week" the first week of December.

The two life insurance organizations along with...

...of ethics, rather than just rhetoric."

The four organizations, Dr. Weese said, have produced a **video** -tape on ethics which will be distributed to CLU/ChFC and CPCU chapters across the...

19901112

11/K/9 (Item 4 from file: 148)
Gale Group Trade & Industry DB
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Jones, David C.

...Williford made his remarks at "Labor Force 2000: Corporate America Responds," a public issues forum **sponsored** by the Northbrook, Ill.-based insurer which brought together educators and corporate executives to develop...

...for "knowledge workers--individuals with language, computer and analytical skills to handle a different job **content** than is required today."

Such attributes will be of vital importance to actuaries, underwriters and...

19890327

11/K/10 (Item 1 from file: 349)
PCT FULLTEXT
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	Country	Number	Kind	Date
Patent				19

Detailed Description:

...P2GPI POLYPEPTIDES
AND METHODS OF USING SAME
STATEMENT OF RIGHTS TO INVENTIONS MADE UNDER
FEDERALLY **SPONSORED** RESEARCH

(Not applicable)

TECHNICAL FIELD

This invention relates to polypeptides and methods for diagnosing and...3, more preferably less than about 1, indicates lack of T cell epitopes. Location and **content** of T cell epitopes are determined empirically.

In the toleragen context, a domain I P2GPI...pure. In this context, purity is calculated as a weight percent of the total

protein **content** of the preparation. More preferably, the proteins are 50-75% pure. More highly purified polypeptides...

11/K/11 (Item 1 from file: 47)
Gale Group Magazine DB(TM)
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Jones, D.

...1 - 7, 1999, will begin its legacy as the new venue, with a new title **sponsor**, of the prestigious season-ending event as the Ingersoll-Rand SENIOR TOUR Championship debuts on...Director of Golf for the Legends Group.

"From the sounds of our bagpiper playing traditional **music** to the ambiance of our clubhouse which is modeled after St. Andrews, Legends is the...

19990801

? s dana(2w)jones

Processing

360550 DANA

3035409 JONES

S12 672 S DANA(2W)JONES

? d s

Set Items Description

S1 114 S ULTRAMERCIAL

S2 12402 S AU=(JONES, D? OR JONES D? OR ((DANA)(2N)JONES))

S3 87669896 S PD<20010529

S4 0 S S3 AND S1

S5 4557 S S3 AND S2

S6 4945582 S SPONSOR???? OR ADVERTISER?????

S7 4340907 S SPONSOR?????

S8 160 S S5 AND (S6 OR S7)
S9 15453466 S CONTENT OR MUSIC OR VIDEO OR VIDEOS OR MOVIE OR MOVIES
S10 12 S S9 AND S8
S11 11 RD (unique items)
S12 672 S DANA(2W)JONES

? s s12 and s3 and s9 and (s7 or s6)

Processing

Processing

672 S12

87669896 S3

15453466 S9

4340907 S7

4945582 S6

S13 8 S S12 AND S3 AND S9 AND (S7 OR S6)

? ts13/k/all

13/K/1 (Item 1 from file: 813)

PR Newswire

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...and founder of a free, healthcare clinic in West Virginia, subject of Robin Williams upcoming **movie**; at the White Dog Cafe

-- Don Campbell -- author of "The Mozart Effect" exploring the healing ability of **music**; at Temple University Hospital

-- Brian Clement -- director of The Hippocrates Health Institute in West Palm...

...Institute Health Program, A Proven Guide to Healthful Living," and "Living Foods for Optimum Health"; **sponsored** by Loreta Vainius, nutritionist at the Holiday Inn Independence Mall

-- Peter D'Adamo -- naturopathic physician...

...Have Lost Weight & Kept it Off," cooking with chef Jim Coleman at the Rittenhouse Hotel; **sponsored** by Samuels & Son Seafood

-- Burton Goldberg -- author of "Alternative Medicine: The Definitive

Guide," and publisher...

...C.'s Center for Mind-Body Medicine, and author of "Manifesto for a New Medicine"; **sponsored** by Fox Chase Cancer Center and by West Jersey Health Systems

-- Rick Jarow -- career counselor...

...Levine -- lawyer, mediator and trainer, and author of "Getting to Resolution: Turning Conflict into Collaboration"; **sponsored** by Center City Proprietors Association

-- Steve Meyerowitz -- author of numerous books on health with the...

...including the recently released "Estrogen: The Natural Way"; at the Sansom Street Oyster House, co-**sponsored** by Dr. Joyce Frye and The Women's Group

-- Linda Noble Topf -- author of "You...

...moderating the panel discussion "Personal Journeys in Healing" with cancer survivor Peggy Ashner, stroke survivor **Dana Jones**, and naturopath and wholistic therapist Dr. Wayne Diamond; at The Free Library of Philadelphia.

A...

...R) events includes:

-- A Healing Prayer Vigil, 24 hours a day, all throughout the Symposium, **sponsored** by Unity Church

-- Integrative Healthcare Choices A to Z, two days of seminars giving information...

...1-11 at the Park Hyatt Philadelphia at the Bellevue

-- Women's Health Media Panel **sponsored** by Wyeth-Ayerst, and Men's Health Media Panel, co-**sponsored** by the Philadelphia Public Relations Association with journalists from CNN, KYW TV3, WWDB radio, Prevention...

...Medicine Center Ted Quadenfeld, and podiatric sports medicine specialist Dr. Simon Small

-- Feeling Great Showcase **sponsored** by www.LifeEnrichment.com, at Bloomingdale's King of Prussia and Willow Grove

-- The Best on the Susan G. Komen Breast Cancer Foundation.

-- Bodywork Day **sponsored** by New Visions magazine, with presentations on a whole range of bodywork modalities

-- An Integrated...

...and created by Krista Bard, President of Bard Associates Inc. public relations and marketing firm. **Sponsors** of the event include: Center City Proprietors, Garland of Letters Bookstore, The Greater Philadelphia Restaurant...

13/K/2 (Item 1 from file: 634)

San Jose Mercury

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Text:

...by experts from California and Washington, D.C., on Saturday at PESACON '93, a conference **sponsored** by the Pakistan Professionals, Engineers and Scientists Association.

The all-day conference will begin with...

...charity softball game Sunday against a team of wives of San Francisco 49ers led by **Dana Jones**, Jackie Rice and Holly Rathman.

The 1 p.m. event will be played in San Jose Municipal Stadium and is **sponsored** by CityTeam Ministries. Tickets cost \$10 adults and \$5 for children. Call CityTeam at (408) 998-4770 for tickets and information.

(box) Presentations in **music** and the arts, holistic health, human potential, spiritual and psychic awareness, ecology and alternative technology...

931105

13/K/3 (Item 1 from file: 20)

Dialog Global Reporter

(c) 2007 Dialog. All rights reserved.

(USE FORMAT 7 OR 9 FOR FULLTEXT)

...and founder of a free, healthcare clinic in West Virginia, subject of Robin Williams upcoming **movie**; at the White Dog Cafe

-- Don Campbell -- author of "The Mozart Effect" exploring the healing ability of **music**; at Temple University Hospital

-- Brian Clement -- director of The Hippocrates Health Institute in West Palm...

...Institute Health Program, A Proven Guide to Healthful Living," and "Living Foods for Optimum Health"; **sponsored** by Loreta Vainius, nutritionist at the Holiday Inn Independence Mall

-- Peter D'Adamo -- naturopathic physician...

...Have Lost Weight & Kept it Off," cooking with chef Jim Coleman at the Rittenhouse Hotel; **sponsored** by Samuels & Son Seafood

-- Burton Goldberg -- author of "Alternative Medicine: The Definitive Guide," and publisher...

...C.'s Center for Mind-Body Medicine, and author of "Manifesto for a New Medicine"; **sponsored** by Fox Chase Cancer Center and by West Jersey Health Systems

-- Rick Jarow -- career counselor...

...Levine -- lawyer, mediator and trainer, and author of "Getting to Resolution: Turning Conflict into Collaboration"; **sponsored** by Center City Proprietors Association

-- Steve Meyerowitz -- author of numerous books on health with the...

...including the recently released "Estrogen: The Natural Way"; at the Sansom Street Oyster House, co-**sponsored** by Dr. Joyce Frye and The Women's Group

-- Linda Noble Topf -- author of "You..."

...moderating the panel discussion "Personal Journeys in Healing" with cancer survivor Peggy Ashner, stroke survivor **Dana Jones**, and naturopath and wholistic therapist Dr. Wayne Diamond; at The Free Library of Philadelphia.

A...

...R) events includes:

-- A Healing Prayer Vigil, 24 hours a day, all throughout the Symposium, **sponsored** by Unity Church

-- Integrative Healthcare Choices A to Z, two days of seminars giving information...

...1-11 at the Park Hyatt Philadelphia at the Bellevue

-- Women's Health Media Panel **sponsored** by Wyeth-Ayerst, and Men's Health Media Panel, co-**sponsored** by the Philadelphia Public Relations Association with journalists from CNN, KYW TV3, WWDB radio, Prevention...

...Medicine Center Ted Quadenfeld, and podiatric sports medicine specialist Dr. Simon Small

-- Feeling Great Showcase **sponsored** by www.LifeEnrichment.com, at Bloomingdale's King of Prussia and Willow Grove

-- The Best...

...guest designer Carolina Herrera speaking on the Susan G. Komen Breast Cancer Foundation.

-- Bodywork Day **sponsored** by New Visions magazine, with presentations on a whole range of bodywork modalities

-- An Integrated...

...and created by Krista Bard, President of Bard Associates Inc. public relations and marketing firm. **Sponsors** of the event include: Center City Proprietors, Garland of Letters Bookstore, The Greater Philadelphia Restaurant...

19980914

13/K/4 (Item 1 from file: 492)

Arizona Repub/Phoenix Gaz

(c) 2002 Phoenix Newspapers. All rights reserved.

Text:

An evening of dance, drama and holiday **music** comes to the Chandler Center for the Arts on Saturday and Sunday in The Spirit...

...classic Parade of the Wooden Soldiers, patterned after a dance performed by the Radio City **Music** Hall Rockettes.

Performances are Saturday, 2:30 and 7:30 p.m., and Sunday, 2...

...480) 782-2735.

Cookie lovers are invited to the Christmas Cookie Walk and crafts sale **sponsored** by the United Methodist Women at 9 a.m. Saturday.

This marks the 24th year...

...4877.

From 10 a.m. to 4 p.m. Saturday, the Mill Avenue Merchants Association **sponsors** "Snow Day," providing 20 tons of snow at the northwestern corner of Third Street and...

...the Phoenix Coyotes and storytelling.

Information: (480) 967-4877.

The Gilbert Fine Arts Association invites **music** lovers to Christmas in the Air, an evening of **music** and audience sing-along at 7 p.m. today and Saturday at Mesquite Junior High School, 130 W. Mesquite St. in Gilbert.

Performers include local artists Paul Noble, **Dana Jones**,

Marc Denton, David Rodgers, Kirsten Milsap and Christine Whaley.
Entertainment will also be provided by...

001208

13/K/5 (Item 1 from file: 494)
St LouisPost-Dispatch
(c) 2007 St Louis Post-Dispatch. All rights reserved.

...at the prestigious Town Hall luncheon series in Los Angeles on Thursday.
Reed, a co-**sponsor** of the city's landmark open access legislation,
and David Olson, the director of cable...

...here that he had turned in his credentials as chairman of a community
focus group **sponsored** by WashU. "I've never quit anything in my
life. I am very much involved...

...to perform with house organist Stan Kann at Southtown's Bevo Mill. They
will headline **music**-makers Jean Rayburn and Bob Kiege ...

Steve Clark, a former top exec of the team...

...entire cow to the table?" ...

The new kid on the block in Webster Groves is **Dana Jones**,
who just bowed Webster Candy Co., 17 North Gore. That's where Jones, a
former...

991205

13/K/6 (Item 1 from file: 702)
Miami Herald
(c) 2007 The Miami Herald Publishing Co. All rights reserved.

...Middle School students have been selected to represent Dade County
Public Schools at the Florida **Music** Association All State Convention
in Tampa in January: Sora Chung, Kathleen Stacks, Laura Rosenfeld, Olivia
...

...Wiley Parks, Deborah Rodriguez, Tiffany Herrera, Rebecca Powell, Eric
Sacco, Quantina N. Davis, Jader Gutierrez, **Dana** Figueroa, Michael
Jones, Amy Sloan, Melba Bustos, Amanda Nobs, Gerrod Smith, Cinthia

Orellana, Lester Pineda, Ashley Burger, Natalie...

...Park High School, was awarded a scholarship to the Sylvan Learning Center. The scholarship was **sponsored** by the Dade Counseling Association and the Sylvan Learning Center.

Javier Vilasuso, a junior at...parenting meeting at 7 p.m. Tuesday for fourth and fifth grades. The PTA will **sponsor** a craft fair from 9 to 4 p.m. Dec. 3. Call Mayo Briceno, 273...

...school is at 10693 SW 93rd St.

Kinloch Park Middle: The sixth-grade teams are **sponsoring** a benevolent assembly program at 10:15 a.m. Dec. 9 in the school auditorium ...

...Tuesday, Wednesday and Dec. 1. The cast includes members of the magnet drama, dance and **music** departments and features a full orchestra. Cost is \$5 for adults, \$3 for students and...

941124

13/K/7 (Item 1 from file: 704)
(Portland)The Oregonian
(c) 2007 The Oregonian. All rights reserved.

Text:

...Mansion during the National Alliance of Black School Educators conference in Portland Nov. 15-19.

Sponsored by members of the Portland business community, the reception was co-chaired by Tony Hopson...

...executive director of the Oregon Historical Society, and wife Peggy met friends on every floor.

Music filled the air. The Society Strings, rather than a solo pianist, played in the beside...

...they knew it already were guests Dotty Johnson, Victoria Taylor, Robbin Weil, Sherry Dorn and **Dana Jones**. Proceeds from the \$75 tickets went to Childhelp U.S.A., a 30-year-old...

891126

13/K/8 (Item 1 from file: 714)
(Baltimore) The Sun
(c) 2007 Baltimore Sun. All rights reserved.

...Jonah Halstead Chapter of the National Honor Society, composed of 10th-through 12th-graders, were: **Dana** Horn, Brenda **Jones**, Milford Marchant, Sebastian Sassi and James Templeton. Rebecca Batchfelder and Yancey Smith transferred into the...

...8:30 p.m. Saturday, will be filled with Halloween fun. There'll be swimming, **movies** and games, and don't forget the costume.

For more details, call 647-3800.

*

To...

...fire hall.

Prizes will be awarded for the best costumes. Dancing will be to the **music** of Horizon. Refreshments will include beer, setups, pretzels and chips.

Tickets are \$10. For more...
...the real pain of these experiences.

To help, the Bereavement Center of Arundel Hospice is **sponsoring** a seminar, Broken Dreams, from 10 a.m. to 4 p.m. Thursday, Oct. 24...

...a traditional English Choral Evensong. At 8 p.m., a concert of choral and organ **music** from the 15th to 20th centuries will be featured.

For further information, call the church...

...young adults do).

Included in the books are coupons for casual, informal and fine dining, **movies** and shows, sports and recreation, travel and car rental.

The cost is \$35. To get...

911017

? ds

Set	Items	Description
S1	114	S ULTRAMERCIAL
S2	12402	S AU=(JONES, D? OR JONES D? OR ((DANA)(2N)JONES))
S3	87669896	S PD<20010529
S4	0	S S3 AND S1
S5	4557	S S3 AND S2
S6	4945582	S SPONSOR????? OR ADVERTISER?????
S7	4340907	S SPONSOR?????
S8	160	S S5 AND (S6 OR S7)
S9	15453466	S CONTENT OR MUSIC OR VIDEO OR VIDEOS OR MOVIE OR MOVIES
S10	12	S S9 AND S8
S11	11	RD (unique items)
S12	672	S DANA(2W)JONES
S13	8	S S12 AND S3 AND S9 AND (S7 OR S6)

? s message(w)partners

Processing

3486078 MESSAGE

6328689 PARTNERS

S14 65 S MESSAGE(W)PARTNERS

? s s14 and s3

65 S14

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S15 23 S S14 AND S3

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>>>W: Duplicate detection is not supported for File 348.

Duplicate detection is not supported for File 349.

Duplicate detection is not supported for File 347.

Records from unsupported files will be retained in the RD set.

S16 13 RD (UNIQUE ITEMS)

? t s15/k/all

15/K/1 (Item 1 from file: 15)

ABI/Inform(R)

(c) 2007 ProQuest Info&Learning. All rights reserved.

Text:

...supervisor and store management slots for soon-to-open units in the Big Apple. The **message**: "**Partners** who work 200-plus hours per week receive a competitive comp/benefits package! Most importantly...

15/K/2 (Item 2 from file: 15)

ABI/Inform(R)

(c) 2007 ProQuest Info&Learning. All rights reserved.

Text:

...the advanced Professional Edition. The company is considering a new tier of resellers, dubbed Beyond **Message Partners**, that would distinguish those that focus on BeyondMail applications. Meantime, VINES 5.54 will provide...

15/K/3 (Item 1 from file: 9)

Business & Industry(R)

(c) 2007 The Gale Group. All rights reserved.

TEXT:

...a service that allows Internet businesses to interact with customers via their GSM phones.

Red **Message partners** with Web sites to deliver targeted messages to customers who have submitted an online request...

15/K/4 (Item 1 from file: 275)

Gale Group Computer DB(TM)

(c) 2007 The Gale Group. All rights reserved.

Red **Message partners** with Web sites to deliver targeted messages to customers who have submitted an online request...

19991202

15/K/5 (Item 1 from file: 621)

Gale Group New Prod.Annou.(R)
(c) 2007 The Gale Group. All rights reserved.

...and validation and accessory services.

MSX International and CADFORM will exhibit at ATE with the
message: "Partners in the complete development of vehicles --
worldwide". The companies will demonstrate how automotive customers can...

19990303

15/K/6 (Item 1 from file: 636)
Gale Group Newsletter DB(TM)
(c) 2007 The Gale Group. All rights reserved.

...music; customer can personalize disc with own title, selection of online
artwork, even add gift **message. Partners** estimated that
10-track CD would cost \$15.99 plus shipping -- \$10 for music, \$5...

19980907

15/K/7 (Item 2 from file: 636)
Gale Group Newsletter DB(TM)
(c) 2007 The Gale Group. All rights reserved.

...music; customer can personalize disc with own title, selection of online
artwork, even add gift **message. Partners** estimated that
10-track CD would cost \$15.99 plus shipping -- \$10 for music, \$5...

19980907

15/K/8 (Item 1 from file: 813)
PR Newswire
(c) 1999 PR Newswire Association Inc. All rights reserved.

...and validation and accessory services.

MSX International and CADFORM will exhibit at ATE with the
message: "Partners in the complete development of vehicles --

worldwide". The companies will demonstrate how automotive customers can...

15/K/9 (Item 1 from file: 16)

Gale Group PROMT(R)

(c) 2007 The Gale Group. All rights reserved.

Red **Message partners** with Web sites to deliver targeted messages to customers who have submitted an online request...

19991202

15/K/10 (Item 2 from file: 16)

Gale Group PROMT(R)

(c) 2007 The Gale Group. All rights reserved.

...and validation and accessory services.

MSX International and CADFORM will exhibit at ATE with the **message: "Partners** in the complete development of vehicles -- worldwide". The companies will demonstrate how automotive customers can...

19990303

15/K/11 (Item 3 from file: 16)

Gale Group PROMT(R)

(c) 2007 The Gale Group. All rights reserved.

...music; customer can personalize disc with own title, selection of online artwork, even add gift **message. Partners** estimated that 10-track CD would cost \$15.99 plus shipping -- \$10 for music, \$5...

19980907

15/K/12 (Item 4 from file: 16)

Gale Group PROMT(R)

(c) 2007 The Gale Group. All rights reserved.

...music; customer can personalize disc with own title, selection of online artwork, even add gift **message. Partners** estimated that

10-track CD would cost \$15.99 plus shipping -- \$10 for music, \$5...

19980907

15/K/13 (Item 5 from file: 16)

Gale Group PROMT(R)

(c) 2007 The Gale Group. All rights reserved.

...supervisor and store management slots for soon-to-open units in the Big Apple. The **message**: '**Partners** who work 200-plus hours per week receive a competitive comp/benefits package! Most importantly...

19971006

15/K/14 (Item 6 from file: 16)

Gale Group PROMT(R)

(c) 2007 The Gale Group. All rights reserved.

...the advanced Professional Edition. The company is considering a new tier of resellers, dubbed Beyond **Message Partners**, that would distinguish those that focus on BeyondMail applications. Meantime, VINES 5.54 will provide...

19940425

15/K/15 (Item 1 from file: 148)

Gale Group Trade & Industry DB

(c)2007 The Gale Group. All rights reserved.

Red **Message partners** with Web sites to deliver targeted messages to customers who have submitted an online request...

19991202

15/K/16 (Item 2 from file: 148)

Gale Group Trade & Industry DB

(c)2007 The Gale Group. All rights reserved.

...and validation and accessory services.

MSX International and CADFORM will exhibit at ATE with the **message: "Partners** in the complete development of vehicles -- worldwide". The companies will demonstrate how automotive customers can...

19990303

15/K/17 (Item 3 from file: 148)
Gale Group Trade & Industry DB
(c)2007 The Gale Group. All rights reserved.

...supervisor and store management slots for soon-to-open units in the Big Apple. The **message: "Partners** who work 200-plus hours per week receive a competitive comp/benefits package! Most importantly...

19971006

15/K/18 (Item 1 from file: 20)
Dialog Global Reporter
(c) 2007 Dialog. All rights reserved.
(USE FORMAT 7 OR 9 FOR FULLTEXT)

MSX International and CADFORM will exhibit at ATE with the **message: "Partners** in the complete development of vehicles -- worldwide". The companies will demonstrate how automotive customers can...

19990303

15/K/19 (Item 1 from file: 349)
PCT FULLTEXT
(c) 2007 WIPO/Thomson. All rights reserved.

	Country	Number	Kind	Date
Patent				19

Detailed Description:

...for the banking and
telecommunications industries.

TradingProduct I - A commerce exchange application that enables trading **partners** of varying size and technical sophistication to transact business over the Internet through in-context...

15/K/20 (Item 1 from file: 570)
Gale Group MARS(R)
(c) 2007 The Gale Group. All rights reserved.

...supervisor and store management slots for soon-to-open units in the Big Apple. The **message**: '**Partners** who work 200-plus hours per week receive a competitive comp/benefits package! Most importantly...

19971006

15/K/21 (Item 1 from file: 471)
New York Times Fulltext
(c) 2007 The New York Times. All rights reserved.

...to swap raunchy tales from the safety of anonymity; others eventually identify themselves to their **message partners** and make dates.

But in a city like Paris, with no tradition of singles bars...

15/K/22 (Item 1 from file: 704)
(Portland)The Oregonian
(c) 2007 The Oregonian. All rights reserved.

...as easily be bumped up to a worse category (of air quality).'

That's the **message Partners** for a Livable Community, a group of city and state government agencies, wants to send...

940623

15/K/23 (Item 1 from file: 47)

...be forthcoming later on.

Watch out for "computer experts." It is helpful to have as **partners** individuals with an understanding of computer technology, local area networks, wide area networks and related...

19990701

? ts15/7/3

15/7/3 (Item 1 from file: 9)

Business & Industry(R)

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02026761 Supplier Number: 25521205 (THIS IS THE FULLTEXT)

Red Message looks to exploit SMS

(**Red Message launched service allowing Internet businesses to interact with customers through the use of their cell phones**)

New Media Age , p 14

December 02, 1999

Word Count: 332

TEXT:

by Matt Reed

A new communications company has launched a service that allows Internet businesses to interact with customers via their GSM phones.

Red **Message partners** with Web sites to deliver targeted messages to customers who have submitted an online request for particular information.

The mobile services are based on text messaging as Red Message does not expect WAP technology to reach the mass market until GPRS (General Packet Radio Service) technology is launched in late 2000 or 2001.

"We're using SMS (Short Message Service) as an entry strategy. Our view is that (WAP) is not going to take off as quickly as was thought. We want to build our brand and go with other technologies as they evolve," said Steven Yurisich, marketing director.

The functionality of the current generation of WAP technology is limited, said Yurisich. "We can emulate a lot of WAP interactivity. WAP version one is basically SMS with some further interactivity - it's not surfing on the phone, it's still quite cumbersome. When GPRS and then smart phones come in, that will change - though they will be expensive at first," he said.

The company will develop WAP expertise in anticipation that the technology will take off. "We are building a WAP prototype at the moment," said Yurisich.

Red Message believes that its independence and exclusive focus on Internet clients will give it an edge over rivals from the telecoms sector. "One thing that differentiates us is that we're operator independent - we can reach the whole GSM network in Europe today," said Yurisich. "Our proposition is that we'll help you access the 100m (mobile phone) users in Europe."

In early 2000, Red Message is to launch a service that will allow phone users to make transactions in real time. The company's existing partners include Reed Employment and Sportal, and it plans to develop partnerships with Web sites in real estate, recruitment, financial services and travel.

As well as the UK, the service goes live in Sweden this week, and will launch in Germany in January 2000.

www.redmessage.com

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